

Real Estate Marketing has CHANGED.

*Have YOU?*



Nine in ten home buyers used the internet to search for their future home.

Social networking websites more than doubled their prevalence since 2009.

Eighty percent of home sellers worked with an agent who could provide a broad range of services.

83% of Buyers found detailed property information useful. 85% of home buyers find photographs very useful. And 61% found Virtual Tours extremely useful.

**It's a fact.** The first thing sellers look for when choosing a real estate agent is a comprehensive marketing plan. As a real estate agent, your connection with potential home buyers and sellers depends largely on your ability to provide them with detailed information through many avenues, and as quickly as possible. We are continually creating ways to make this process more efficient and effective for you. High definition 360 Virtual Tours, HD-V-Slides, Home Staging, Panoramas, Elevated and Night-time Photography are just a few of the services we offer. Besides being incredibly easy to use, our products are customizable to make your marketing plan as unique as the homes you showcase.

Profile of Home Buyers and Sellers 2010  
National Association of Realtors

[www.DecoraPhotography.com](http://www.DecoraPhotography.com)



# At Decora Photography, YOUR Image is **EVERYTHING!**



## We Offer:

- Interactive High Definition 360 Virtual Tours
- HD V-Slide Tours
- Mobile Agent Websites & SMS Lead Capture System
- Social Networking Built-In
- Dynamic Search Engine Optimization
- Single Property Websites
- Panoramic Photos
- Professional Still Photography Services
- Professional Videography Services
- Virtual Tours
- Tour Audio



## Weekly Virtual Tour Traffic Reports (HitStats)

- RPM Marketing Program
- Digital Marketing Training
- Free RTV Template Site or Custom Website
- 2D & 3D Floor Plan Software and Service
- TXT Connect Technology
- Agent Websites
- Marketing Materials



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