



Spring. It's the beginning of a new real estate season ... a fresh start ... and the perfect time to update your marketing strategies. **Let us take you there with our comprehensive marketing approach.** We deliver unmatched professional images and cutting edge marketing tools such as text connect, single property websites, still, partial and 360° degree panoramic shots, elevated photography, twilight stills, 2D and 3D floor plans, and stunning **Virtual Tours.**

Instantly make your listing stand apart from comparable properties. Our broad approach is striking, proactive, and, most importantly, **effective.** Maximize the return on your listings and accelerate your real estate sales with us.

*Virtual Tours are stunning, proactive, and most importantly, **effective.***

Decora Photography | Phone: 508.443.1332
www.DecoraPhotography.com

The process of selling a home has moved beyond the simple "For Sale" sign. Both buyers and sellers have demanded a more comprehensive approach that is in step with today's technology.

Internet sites with interactive media and a virtual tour receive 54% more views.

1. We provide a **professional photographer** that will showcase your properties in the best light. Crisp, clear daytime images, elevated shots, and night-time photography capture the true feeling of your listings.

2. **Virtual tours** allow potential buyers to privately walk through your listings on their own time without any inconvenience to you. Online virtual tours are rapidly becoming the avenue for home shoppers to view properties and services before actually visiting. Our virtual tours not only connect buyers to the home but with the community surrounding it. They contain local city and school information as well as maps of the area.

3. **2D and 3D floor** can be easily coupled with still photos so that prospective buyers can view dimensions and actual images at the same time.

5. **Text Connect technology** provides instant information to interested clients. Buyers simply text the specified number and detailed property information is instantly sent directly to their phone. This amazing technology captures the moment of curiosity and is quickly going to become the norm.

7. **Online exposure** to nearly 100 of the Nation's largest real estate portal sites such as Google base, Craigslist, YouTube, Trulia, Zillow, Facebook and more.

Our 360° approach uses the most efficient, captivating and productive resources available. Contact me today so I can customize a marketing approach that is as unique as your listings.

Our Virtual Tours

- Are branded to match your company logo
- Include still, partial panoramic and full 360° images
- Contain custom hotspots, dropdown menus and auto play for easy navigation
- Have detailed text descriptions on each scene
- Have royalty free voiceovers and music
- Support on demand and weekly detailed site traffic reports
- Are Smartphone, video enabled and ported directly to YOUTUBE
- Can be viewed using Flash and Java based technologies
- Are SEO powered and linked to GOOGLE
- Have detailed Google mapping and satellite features
- Are Email enabled for easy online sharing

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