

## Compare Matterport® to iGUIDE® 3D Virtual Tours

	Matterport®	iGUIDE®
3D Virtual Tour		
Virtual Reality (VR)		
Fully Interactive		
Embedded in Single Property Website		
Branded and Unbranded Tours		
Dollhouse View		
Floor Plan – <u>No Extra Charge!</u> (Matterport provides floor plans at an additional charge.)		
Total Square Footage of the Property		
Room Measurements		
Superior Measurement Accuracy		
On Screen Measuring Tool (Allows viewer to measure walls, etc.)		
Camera Adjustments (White balance, exposure, ISO, HDR steps)		
Editable Images		
Photo Integration (Integrate additional photos and drone images into virtual tour)		
Video Integration (Integrate videos into virtual tour)		
Downloadable Tour / Offline / Self Hosting Available		
Downloadable Image Galleries – <u>No Extra Charge!</u> (Matterport charges per image to download.)		
Complete Content Delivery Solution (Share and download property photos.)		
STATS! Weekly report of views, where views are coming from, and average duration of each visitor		
<b>No</b> Monthly Hosting Fees (iGUIDE is <u>free</u> for the 1 <sup>st</sup> 12 months, then \$20 annually. Matterport charges up to \$20 – or more – per month!)		

Decora Photography uses iGUIDE for 3D Virtual Tours

[www.DecoraPhotography.com](http://www.DecoraPhotography.com)

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## iGUIDE

It's not just an alternative to Matterport.

### Speed of Capture

With iGUIDE, shooting a property is so simple. The patented camera system IMS-5 allows us to capture a floor plan and a 3D virtual tour along with your other services in the same appointment – all without significantly increasing the amount of time spent at each property.

Time to Capture (Approximation for a 3,000 sq. ft. property)

- iGUIDE: 20 Minutes
- Matterport: 105 Minutes

### Measurements & Floor Plans

Every iGUIDE comes with room dimensions, total floor area, and professional floor plans.

### Visual Presentation

You'll never get lost, confused, or disoriented in a property again. Every iGUIDE is delivered with an interactive floor plan and 360 degree panoramic visuals – giving the user full control over their experience while exploring the property.

Navigation is better with an integrated floor plan, because you know where you are in a property at all times.

### No Monthly Hosting or Subscription Fees

No monthly subscription or hosting fees means you are not tied down to an additional fixed cost for your listing every month. Every iGUIDE Virtual Tour is hosted at no additional charge, and we include a link for you to keep a secure, downloadable copy of all of the assets that can be self-hosted.

### Content Delivery System

Sent directly to your email next business day, the iGUIDE Report gives you everything you need in one convenient place:

- Virtual Tour links (branded and unbranded),
- Downloadable image galleries,
- Room dimensions,
- Total floor areas,
- PDF floor plans,
- Social media sharing,
- Feature sheet creator, and
- An embed code generator.

Decora Photography

Phone: (508) 443-1332

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